



FOR IMMEDIATE RELEASE

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SJRA Approves Operator for Lake Conroe Park *Grand reopening slated for May 24*

Conroe, Texas—The San Jacinto River Authority (SJRA) Board of Directors approved today an agreement for the operation of Lake Conroe Park. The partnership with “Lake Conroe Beach Park” begins immediately.

“Our vision for Lake Conroe Park is to maintain a clean, safe, and welcoming environment for families, residents, and visitors,” said Lake Conroe Beach Park’s Marketing and Communications Director, Soraya Herbet. “We plan to cultivate strong community partnerships and encourage active local engagement by involving residents in planning and development processes of the park.”

Lake Conroe Beach Park is a community-focused, family-oriented park management team dedicated to enhancing local quality of life. Prioritizing safety, enjoyable experiences, community collaboration, conservation, and preserving natural beauty of the park. The team owns other businesses in Conroe including 1097 Watersports.

The development of Lake Conroe Park will occur in three phases. Phase one includes clean up staffing, and a soft opening. Phase two to include a recreation area, possible beach installation, and exploration of an outdoor amphitheater, Phase three enhancements will consider additional water recreation, and additional community input to adjust long-term interests.

“Our board of directors supports enhancing the current site and wants to ensure that Lake Conroe Park provides opportunities for memorable experiences for those who visit the park,” said SJRA General Manager Aubrey Spear. SJRA encourages the public to support this public-private partnership and visit the park year around.”

The grand reopening is scheduled for May 24, 2025 with media preview at 8am and public opening at 9am. For more information, please scan the QR code below or contact Lake Conroe Beach Park for media inquiries at 936-900-1401.



The Park, located at 14968 Hwy 105 West on the west shores of Lake Conroe, is a 19-acre site that began in 1990 as a partnership between Montgomery County, SJRA, and Texas Parks and Wildlife for a public park and outdoor recreation facility.

From the early 1990s, Montgomery County was in a long-term lease agreement with SJRA to operate the park until the county closed the park and Montgomery County Commissioner's Court voted to terminate their lease agreement earlier this year due to rising costs. The Park includes an onsite water well, a sewer lift station, park office, picnic tables, restrooms, swimming area, volleyball court as well as pavilions.

One of the major river authorities in Texas, SJRA's mission is to develop, conserve, plan, and protect the water resources of the San Jacinto River basin. Covering all or part of seven counties, the organization's jurisdiction includes the entire San Jacinto River watershed, excluding Harris County. For additional information on SJRA visit our website at www.sjra.net, like SJRA on Facebook [@SanJacintoRiverAuthority](https://www.facebook.com/SanJacintoRiverAuthority), or follow us on Twitter [@SJRA_1937](https://twitter.com/SJRA_1937), or find us on Instagram [@SanJacintoRiverAuthoritySJRA](https://www.instagram.com/SanJacintoRiverAuthoritySJRA), or connect with us on LinkedIn [@San Jacinto River Authority](https://www.linkedin.com/company/SanJacintoRiverAuthority).

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