



Lake Conroe Watershed Protection Plan Stakeholder Group Meeting

**SJRA Boardroom
October 21, 2014**

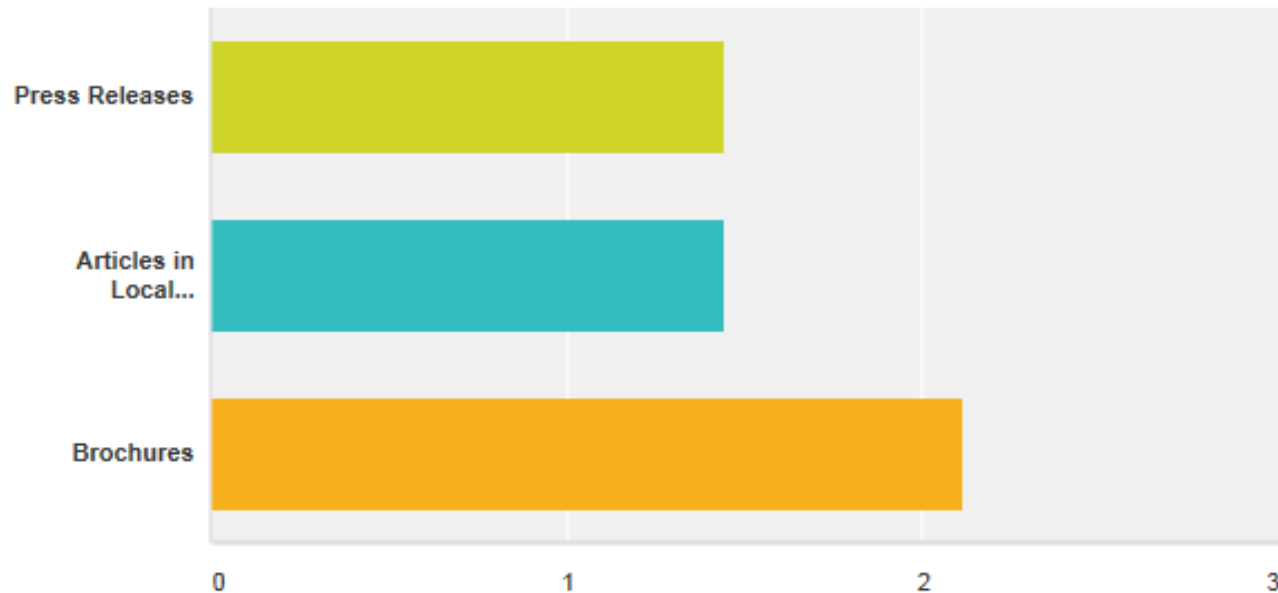
Agenda

- **Introduction**
 - Water plant tour discussion
 - Discuss education and outreach survey
- **Education and outreach comments and additional feedback**
- **Management activities under consideration**
- **Schedule for WPP completion**

PUBLIC EDUCATION AND OUTREACH SURVEY DISCUSSION

Rank the following Printed tools according to how they would benefit the success of the Lake Conroe Watershed Protection Plan.

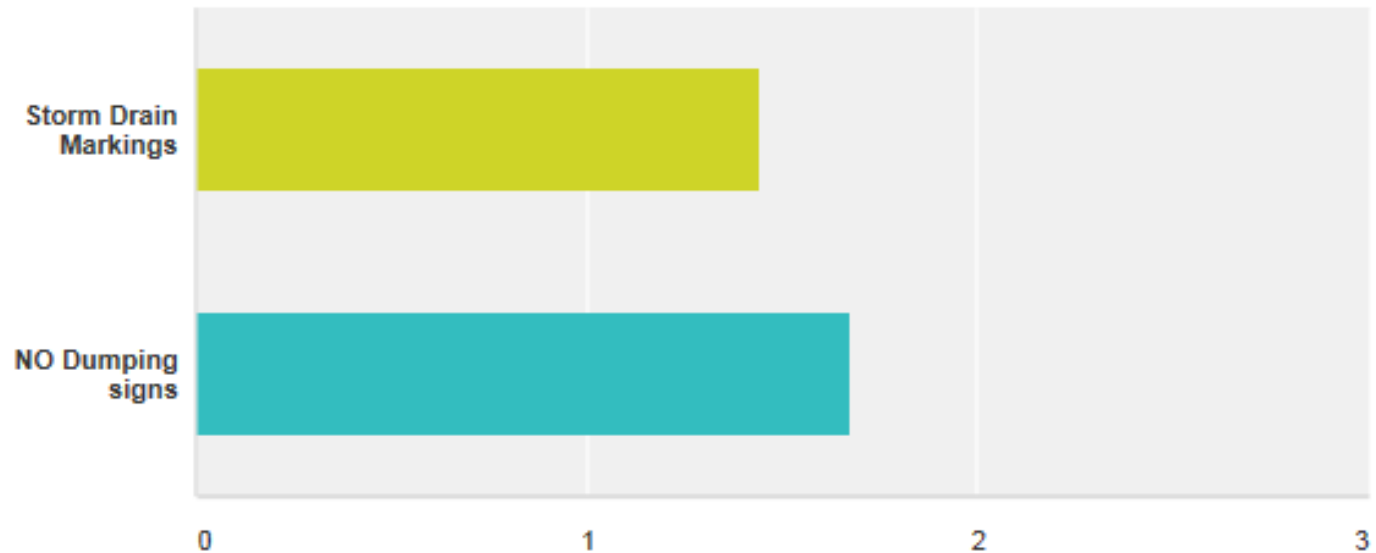
Answered: 9 Skipped: 0



	High	Medium	Low	Total	Average Rating
Press Releases	55.56% 5	44.44% 4	0.00% 0	9	1.44
Articles in Local Publications	66.67% 6	22.22% 2	11.11% 1	9	1.44
Brochures	22.22% 2	44.44% 4	33.33% 3	9	2.11

Rank the following signage according to how beneficial they would be to the success of the Lake Conroe Watershed Protection Plan.

Answered: 9 Skipped: 0



	High	Medium	Low	Total	Average Rating
Storm Drain Markings	55.56% 5	44.44% 4	0.00% 0	9	1.44
NO Dumping signs	44.44% 4	44.44% 4	11.11% 1	9	1.67

Rank how beneficial a telephone hotline would be to the success of the Lake Conroe Watershed Protection Plan?

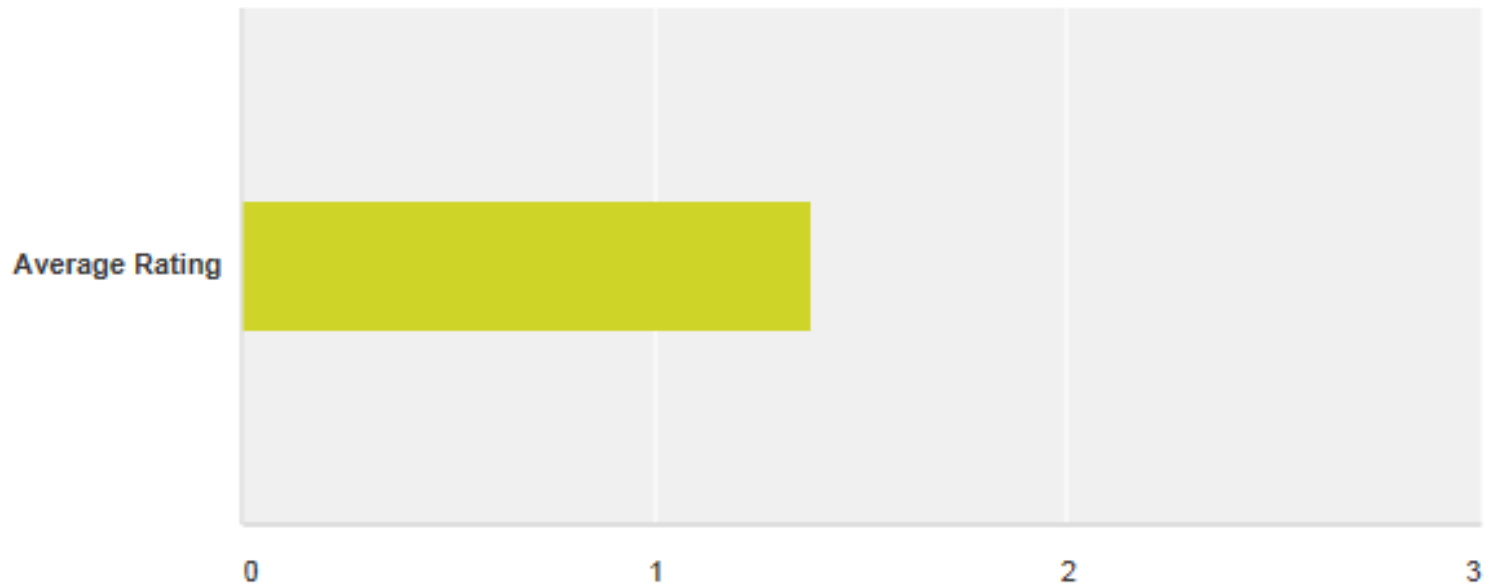
Answered: 9 Skipped: 0



	High	Medium	Low	Total	Average Rating
Average Rating	11.11% 1	88.89% 8	0.00% 0	9	1.89

Rank how beneficial a notification web-link alert would be to the success of the Lake Conroe Watershed Protection Plan.

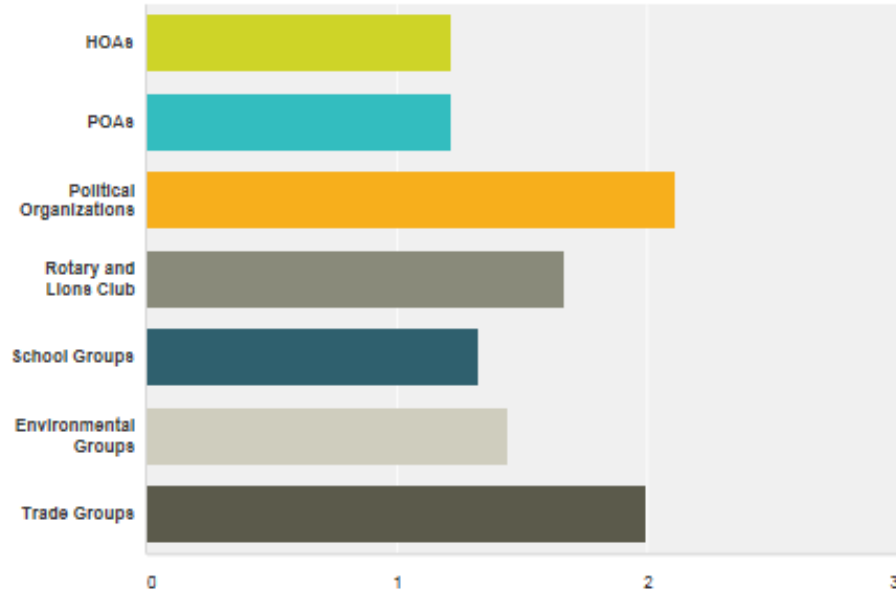
Answered: 8 Skipped: 1



	High	Medium	Low	Total	Average Rating
Average Rating	62.50% 5	37.50% 3	0.00% 0	8	1.38

Rank the following public speaking engagements according to how they would be beneficial to the success of the Lake Conroe Watershed Protection Plan.

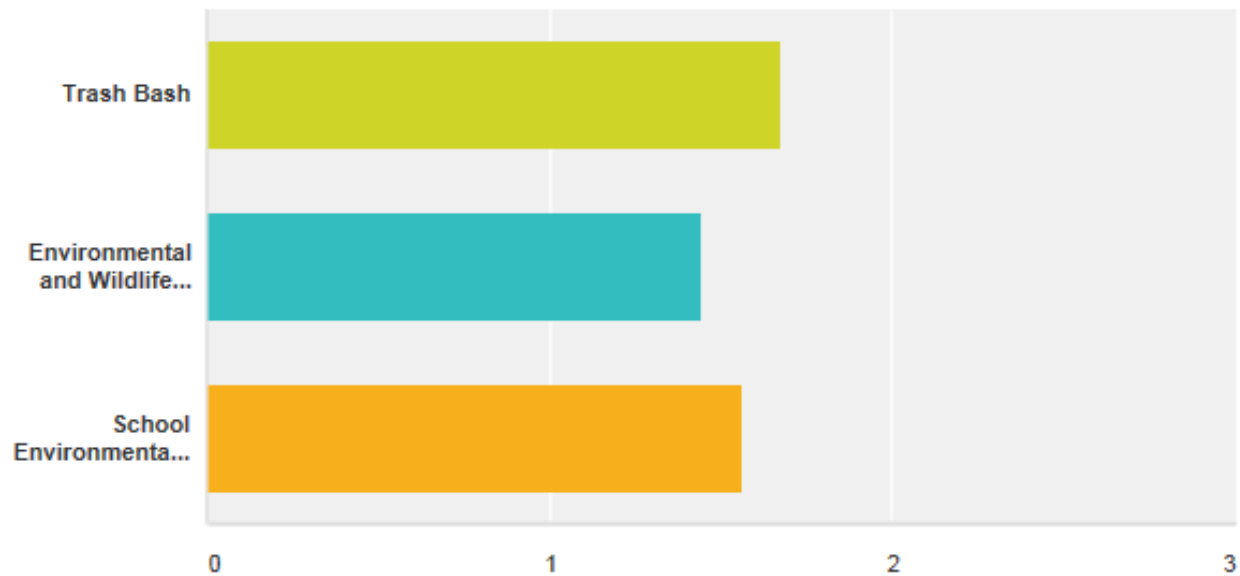
Answered: 9 Skipped: 0



	High	Medium	Low	Total	Average Rating
HOAs	77.78% 7	22.22% 2	0.00% 0	9	1.22
POAs	77.78% 7	22.22% 2	0.00% 0	9	1.22
Political Organizations	11.11% 1	66.67% 6	22.22% 2	9	2.11
Rotary and Lions Club	44.44% 4	44.44% 4	11.11% 1	9	1.67
School Groups	66.67% 6	33.33% 3	0.00% 0	9	1.33
Environmental Groups	55.56% 5	44.44% 4	0.00% 0	9	1.44
Trade Groups	11.11% 1	77.78% 7	11.11% 1	9	2.00

Rank the following public events and how they would be beneficial to the success of the Lake Conroe Watershed Protection Plan.

Answered: 9 Skipped: 0



	High	Medium	Low	Total	Average Rating
Trash Bash	44.44% 4	44.44% 4	11.11% 1	9	1.67
Environmental and Wildlife Expos	55.56% 5	44.44% 4	0.00% 0	9	1.44
School Environmental Fairs	44.44% 4	55.56% 5	0.00% 0	9	1.56

FEEDBACK ON PUBLIC EDUCATION AND OUTREACH

Printed Materials

- **Include WPP information in other SJRA materials that are printed.**
- **Mail outs with utility bills.**
- **Refrigerator magnets.**
- **Posters.**
- **HOA/ POA mailings and email blasts.**
- **MUD district mailings.**

Public Speaking Opportunities

- **Address MUDs and PUDs Directly.**
- **Address Lawn-maintenance companies.**
- **Town Hall events.**
- **Address HOAs directly.**

**MANAGEMENT ACTIVITIES
(UNDER CONSIDERATION)**

Management Activities

- **Watershed Characterization and Monitoring**
- **OSSF Program**
- **Stormwater (MS4) Program**
- **Wastewater Infrastructure Program**
- **WPP Updating Program**

Watershed Characterization and Monitoring

- **Scheduled updating of GIS data: population/ land use/ non-point/ etc.**
- **Evaluate trend analysis regularly.**
- **Evaluate changes to water quality monitoring program; elements/ frequency/ etc.**
- **Annual reporting to SJRA management and stakeholders.**

OSSF Program

- **Modification of rules and regulations**
- **ATU maintenance contracts**
- **SJRA audits of maintenance providers**
- **Increased inspections for standard systems**
- **Increase/ encourage centralized systems**
- **Incentive for refurbishing old systems**

Stormwater (MS4) Program

- **Improvement to watershed rules and regulations for stormwater.**
- **Strengthen Illegal dumping program; hotline/ fines/ Trash Bash.**
- **Coordination with City's and County's MS4 permit programs.**
- **Encouragement for Low Impact Development (LID) activities.**
- **Wetland creation and shoreline enhancement activities.**

Stormwater (MS4) Program (cont.)

- **Stormwater inlet markings.**
- **Pet waste reduction programs.**
- **Illicit sewage discharge surveys and correction program.**
- **New standards, rules and enforcement activities for construction.**
- **Clean marina program incentives.**
- **Emergency spill program enhancement.**

Wastewater Infrastructure Program

- **Standby power and auto-dialers for lift stations.**
- **Monitoring and self reporting data and periodic inspections.**
- **Develop incentive programs for good operations.**
- **Marine sanitation program (Clean Marina Program).**

WPP Updating Program

- **Track and measure progress**
- **Develop a protocol for periodic reporting**
- **Deliver periodic reports to management and stakeholder groups**
- **Create opportunities for stakeholder input**
- **Revise program as needed**

SCHEDULE FOR WPP DOCUMENT DEVELOPMENT

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- **Initial draft** **January 1, 2015**
- **Internal review** **February 16, 2015**
- **Agency review** **February 27, 2015**
- **Stakeholder review** **March 17, 2015**
- **SJRA Board review** **May 28, 2015**
- **Final WPP document** **June 1, 2015**